

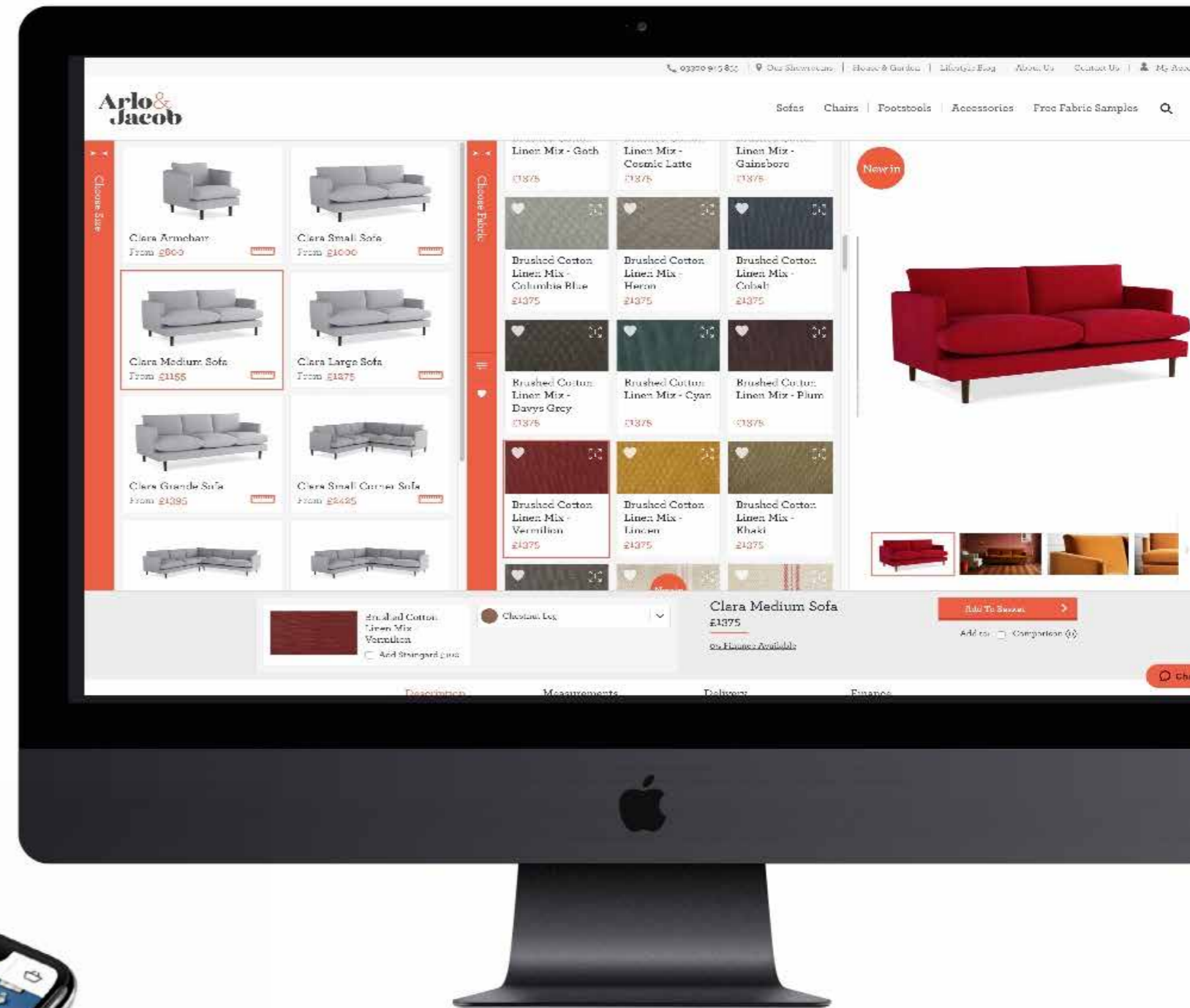
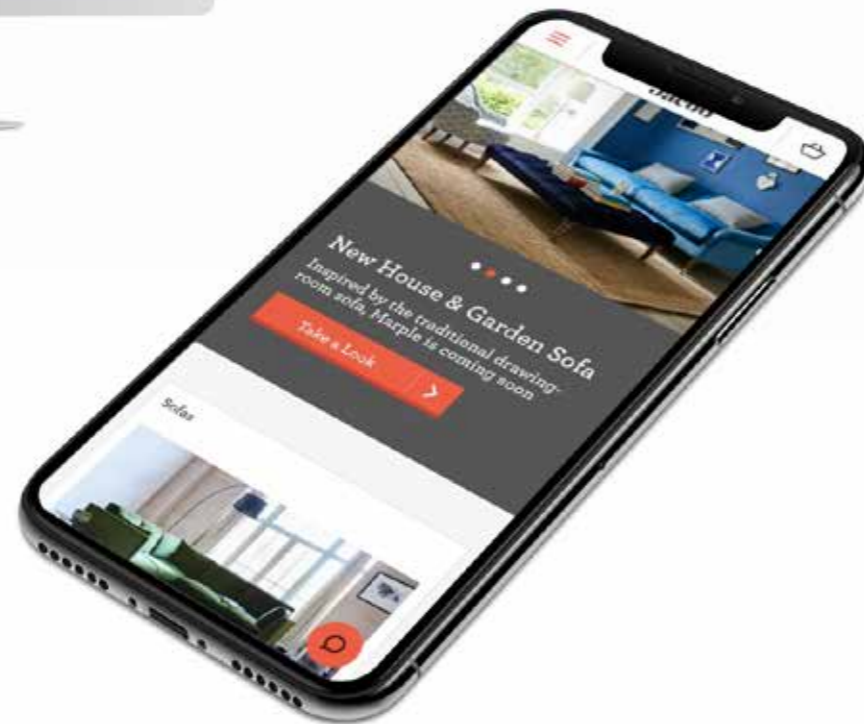
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Arlo and Jacob

Creative Direction, Design, UX, Strategy, Testing

Arlo & Jacob is a new UK home furniture brand aimed at the design conscious customer and is one of the new breed of online furniture retailers competing with established high street names. As a result, a well designed, easy to use and robust website was crucial to the success of the business.

<https://www.arloandjacob.com/>



Arlo &
Jacob

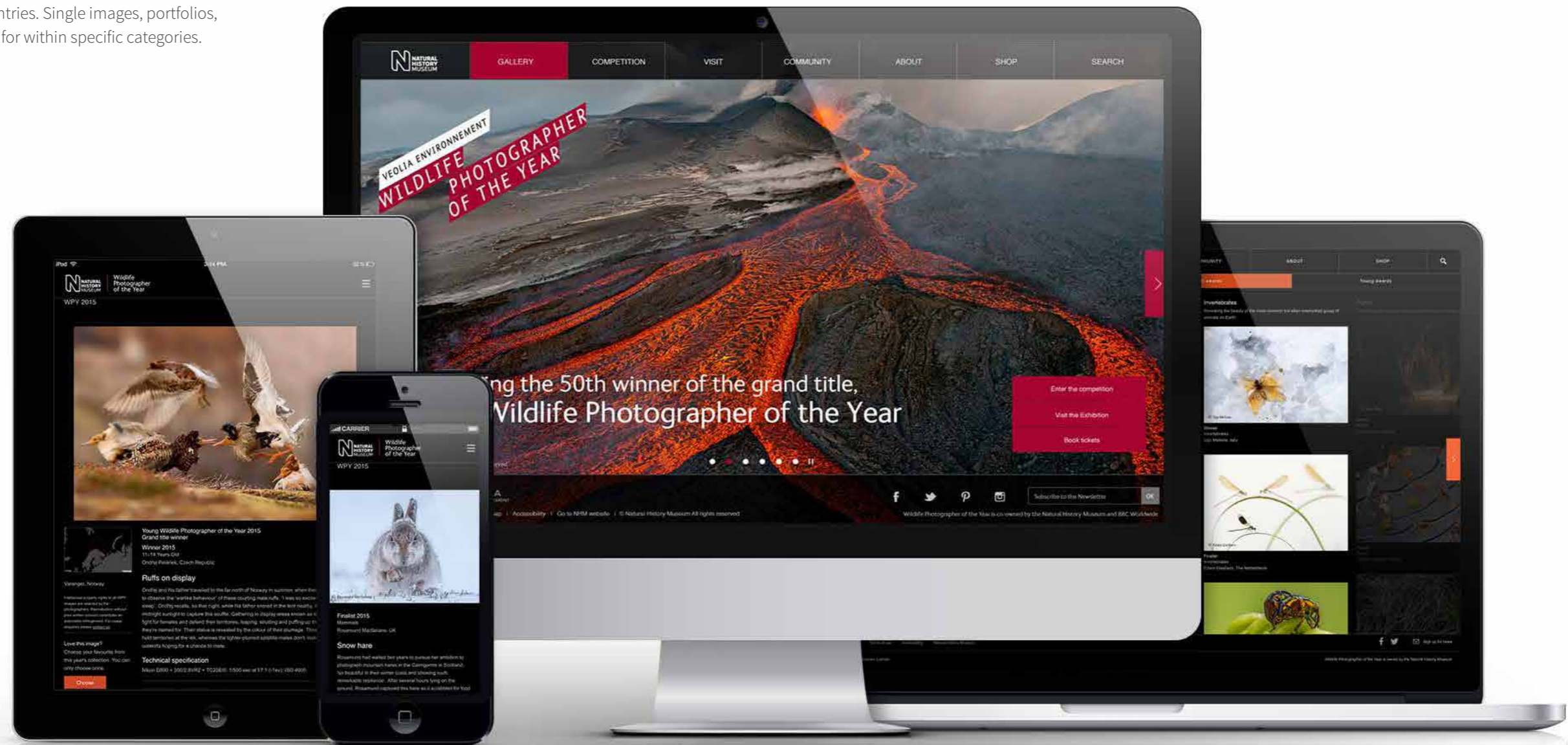
Natural History Museum

Wildlife Photographer of the Year

Creative Direction, Design, UX, Strategy, Testing, Brand development

<https://www.nhm.ac.uk/visit/wpy/gallery/2018/adult.html>

Wildlife Photographer of the Year is the preeminent annual international wildlife photography competition owned by the Natural History Museum which attracts 10s of thousands of entries, in 18 categories, by professional and amateur photographers from over 90 countries. Single images, portfolios, and photo stories are all catered for within specific categories.

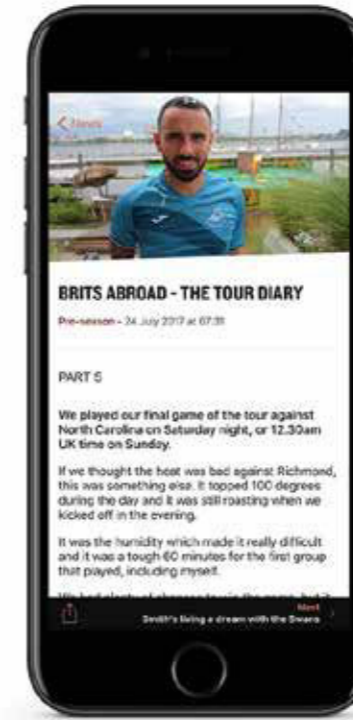
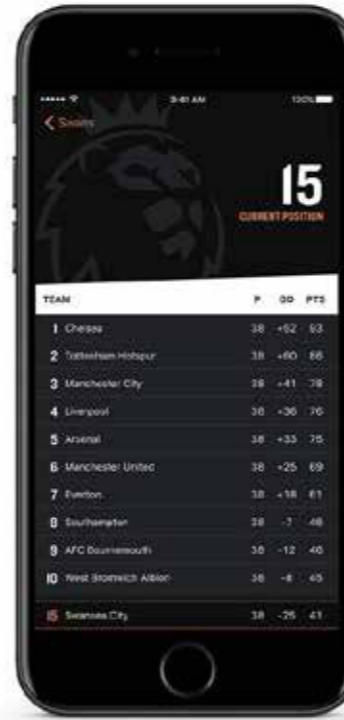
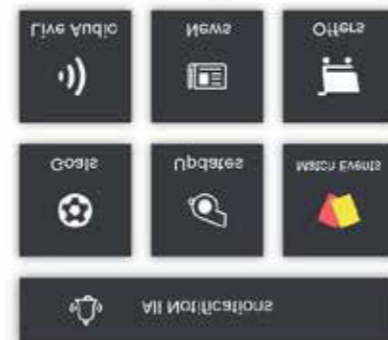
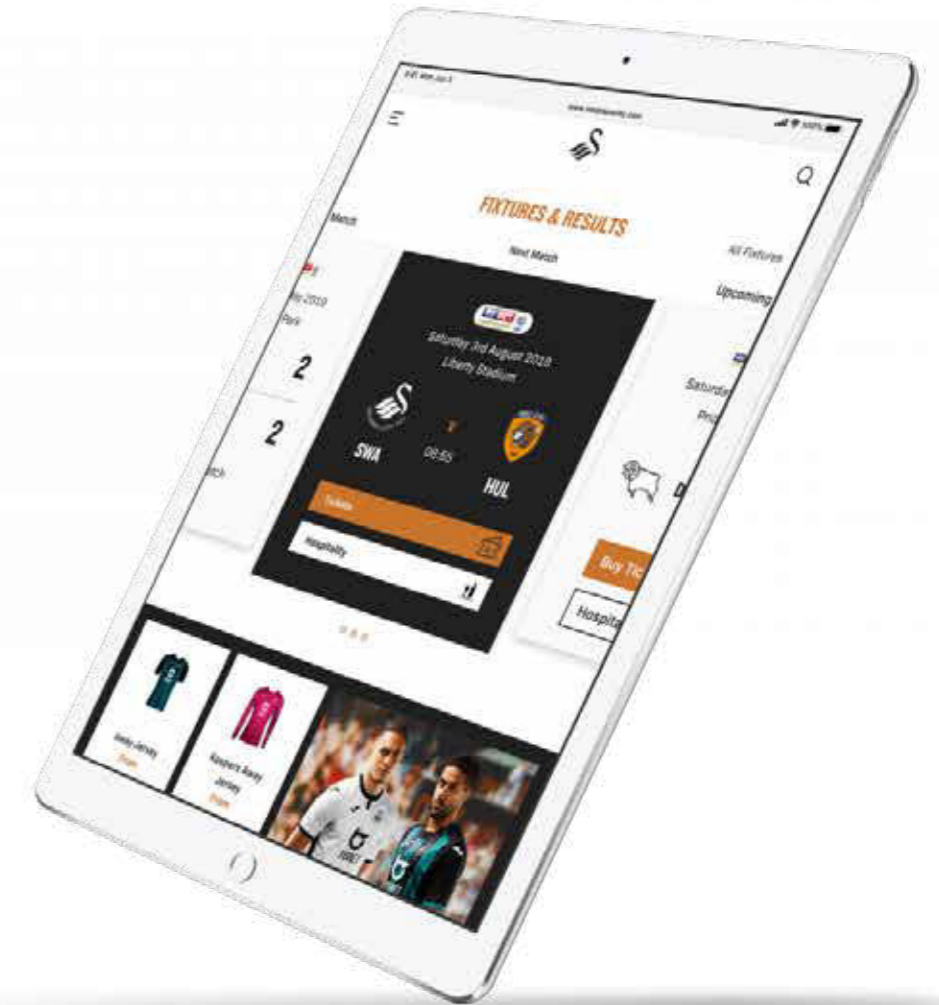
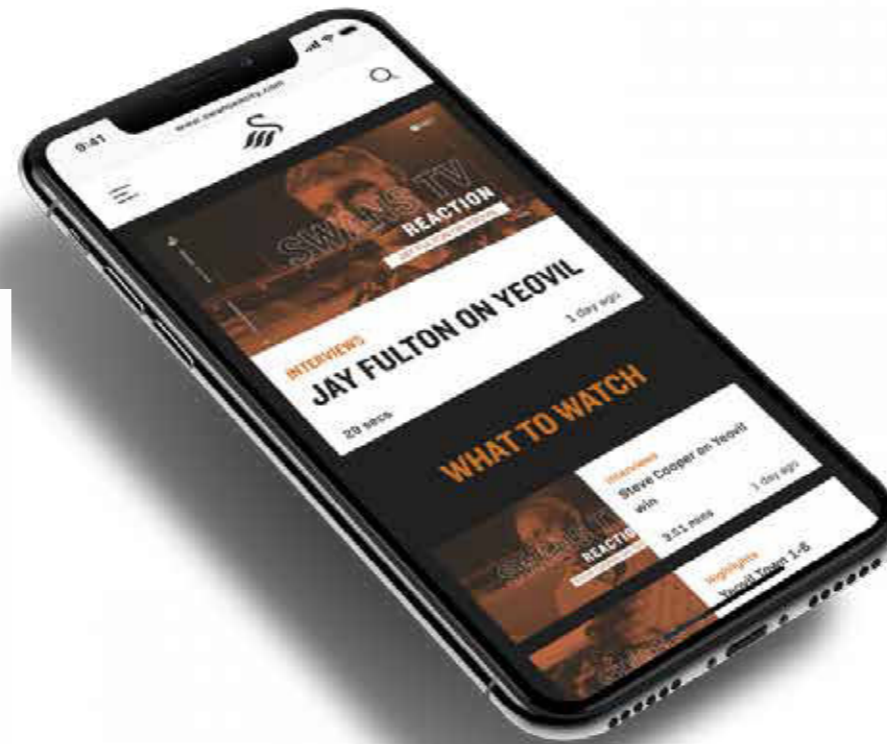


Swansea FC

Creative direction, UX and design pattern development for Clubcast platform

<https://apps.apple.com/gb/app/swansea-city/id1236750885>

Swansea City Football Club are a progressive and digitally sophisticated football club. They understand the importance of building digital relationships with their fans and that engaging and satisfying the needs of football fans is about action on and off the pitch; match days and non-match days; and consuming information wherever you are.



Harper Collins

Creative direct, UX, and UI design

This groundbreaking iPad app brings together Professor Brian Cox's Wonders of the Solar System and Wonders of the Universe books with highlights from the award-winning BBC TV series in a revolutionary single interactive experience.

[Download the "Wonders of the Universe" app from the App Store.](#)

Acclaim:

Featured in the App Store's Best of 2012

Winner: British Interactive Media Association

(BIMA) Awards – Entertainment



Historic England

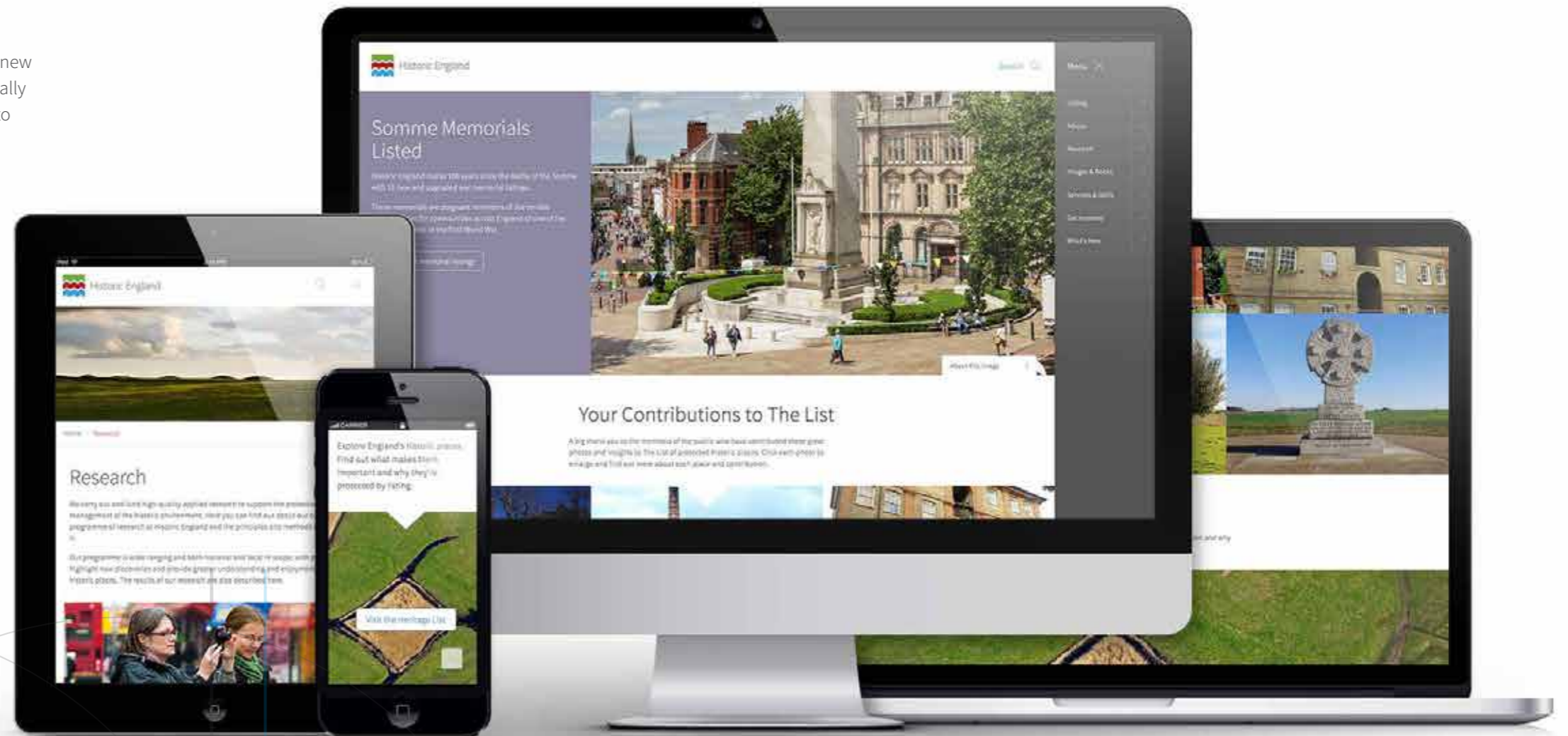
Creative Consultant, UX, Logo and Brand Development

<https://historicengland.org.uk/>

An on time and on budget delivery of one of the UK's most prestigious new cultural brands. The identity developed at Other Media drew conceptually upon the three brand pillars of expert, championing and constructive to create a distinctive and versatile mark.

Comprehensive design guidelines for both print and digital have been delivered and received by this national institution with enthusiasm.

- Strategic creative direction
- UX planning
- Information architecture
- Brand development
- Logo development
- Brand guidelines
- Website art direction



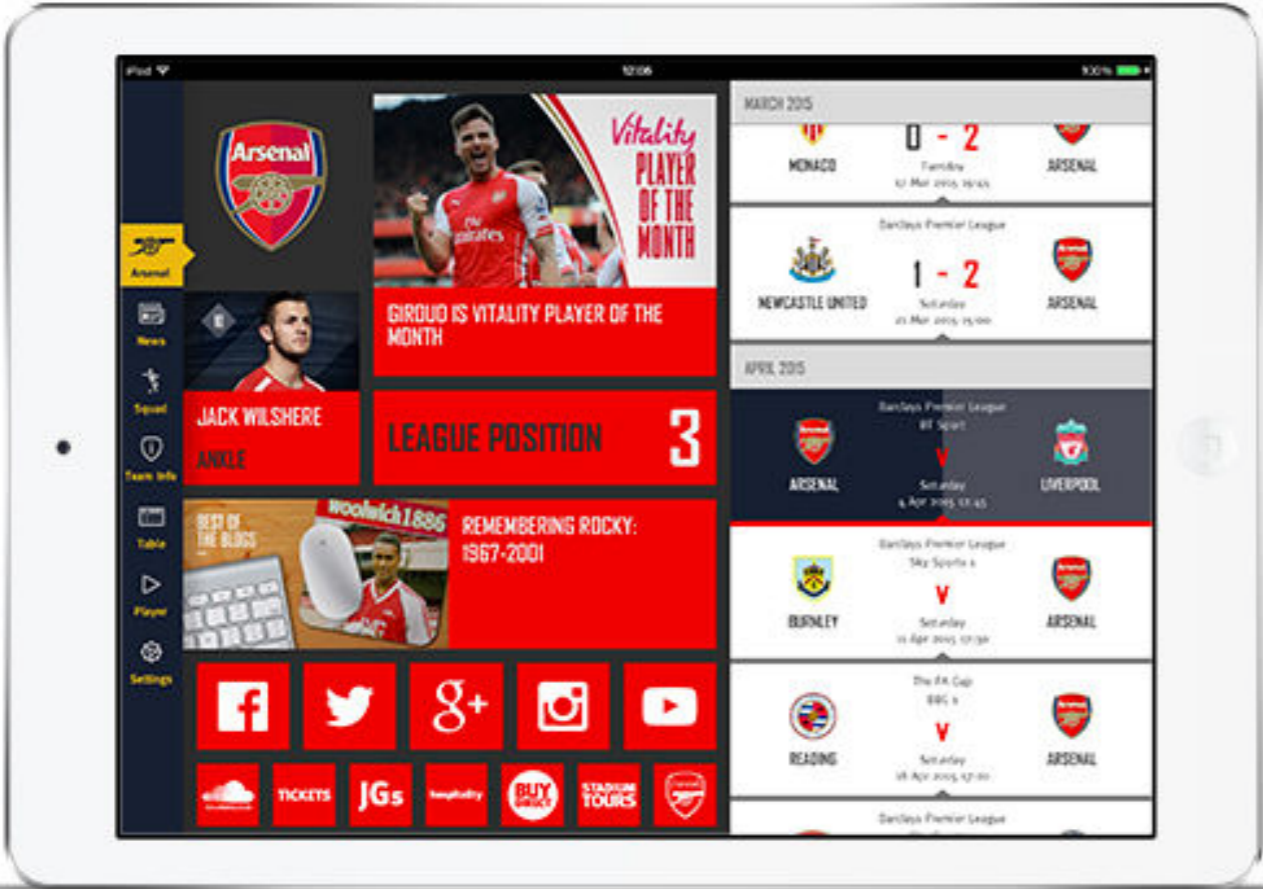
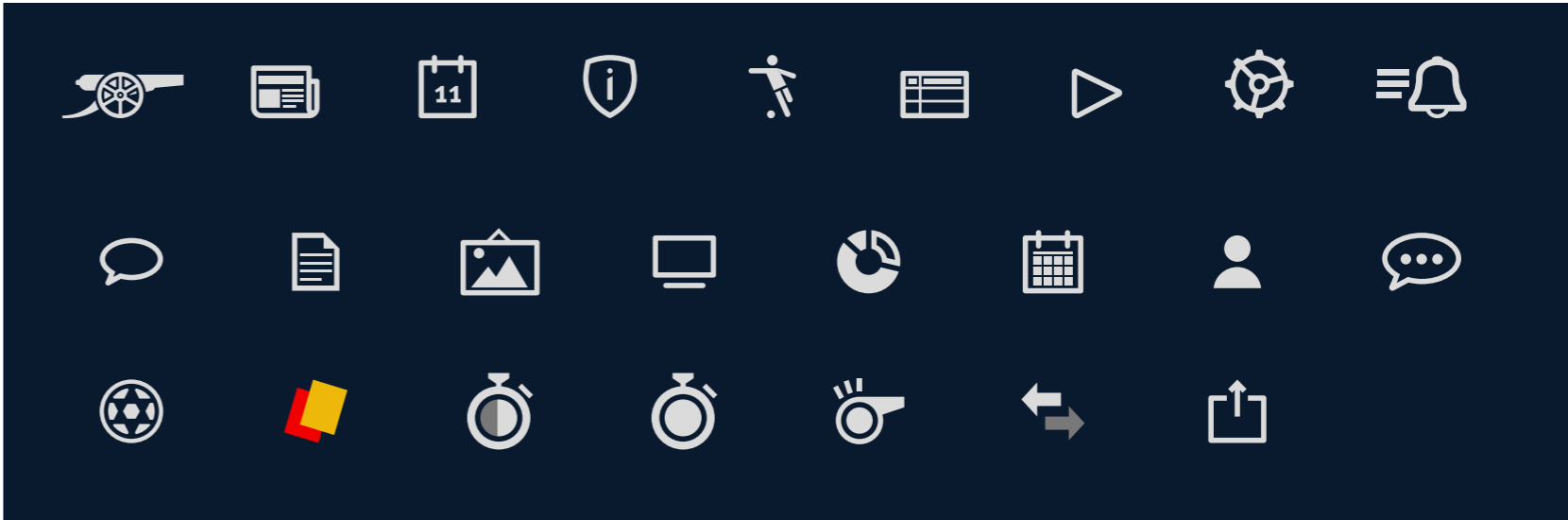
Historic England

Arsenal Football Club

Creative Direction, UX and Initial pitch design.

<https://apps.apple.com/gb/app/arsenal-official-app/id332060637>

Arsenal Football Club's marketing team needed to extend their reach across an ever increasing digital landscape. Other Media designed and built what is regarded as a one of the best football small screen experiences for its fans.



Chelsea Football Club

Creative direct, UX and Initial pitch design.

[Watch the video](#)

We work with Chelsea Football Club on a number of projects and are always looking for new ways to engage with fans. The 3D seating planner was the first of its kind to be developed by a sporting venue.

- Digital strategy
- Marketing promotions
- Responsive website design and build
- Innovation partner



MARCO GRILL
LONDON



CHELSEA FOOTBALL CLUB
MEETINGS & EVENTS



CHELSEA FC
HOSPITALITY



CHELSEA
HEALTH CLUB & SPA

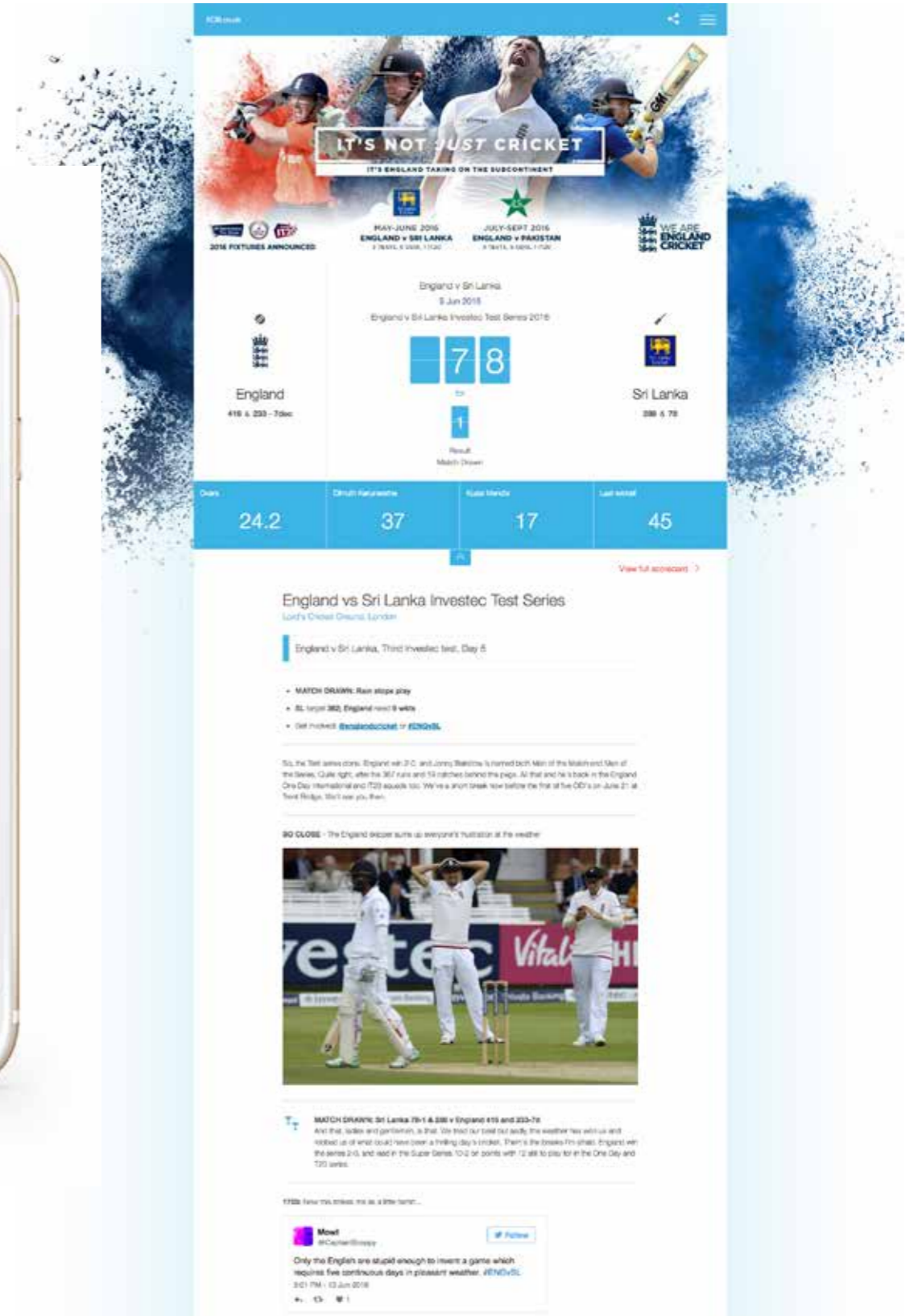
ECB cricket

Creative Direction, Information Design, App design, Website design, UX, Digital strategy.

Watch the video

Extending the brand reach across multiple digital touch points was the ECB's challenge.

Working collaboratively with the ECB to push the boundaries of digital in a way never seen before in sport. iPhone, iPad, Android, and web, have all helped to build an amazing brand experience for the fans.

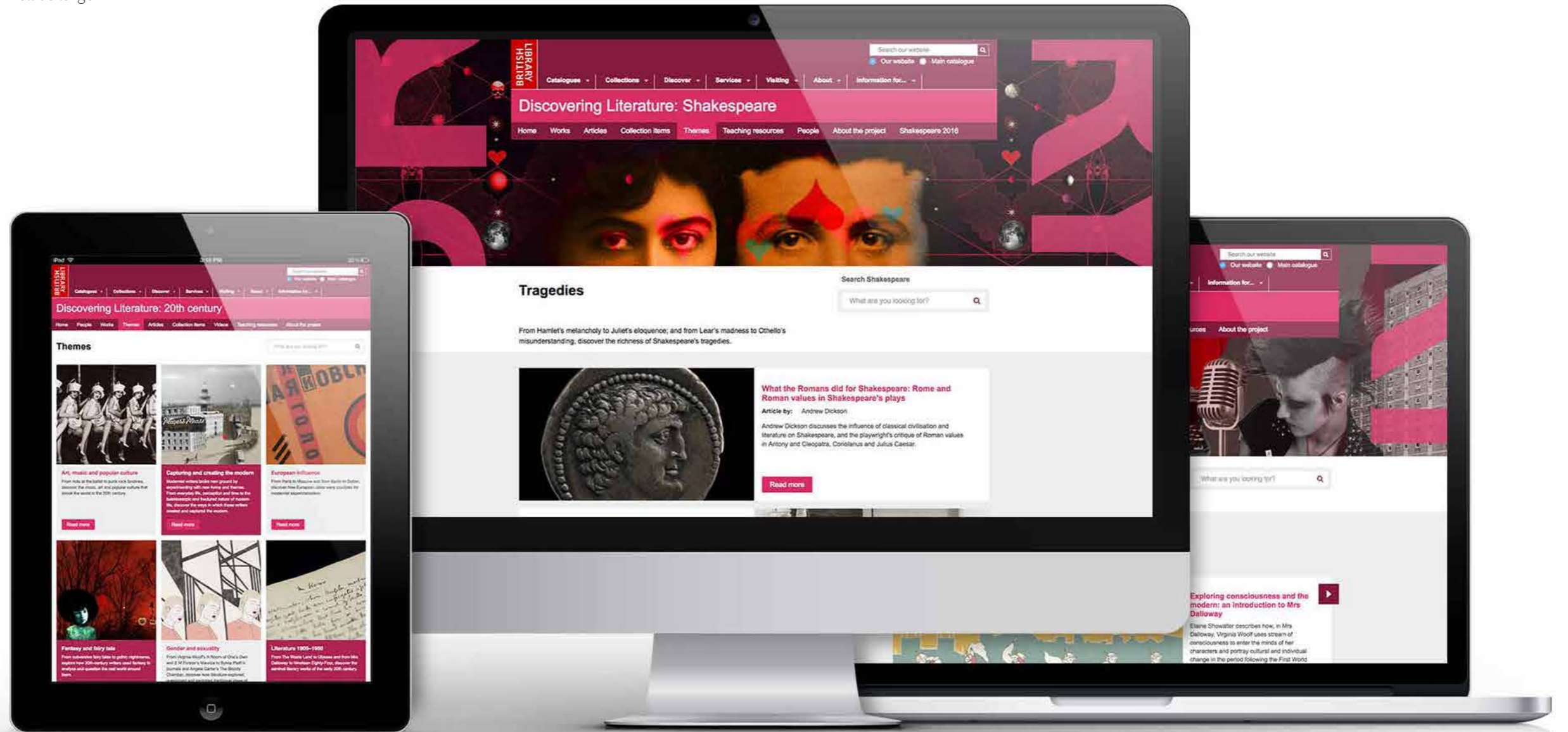


The British Library

Creative Direction, Design, UX, Testing, Brand development.

<https://www.bl.uk/history-of-writing>

The World War One site was launched in time for the centenary of the outbreak of war to critical acclaim and the "Discovering Literature" site launched three months later. The sites have been a huge success for the Library and have received large amounts of positive publicity as well as large numbers of visitors to both sites.

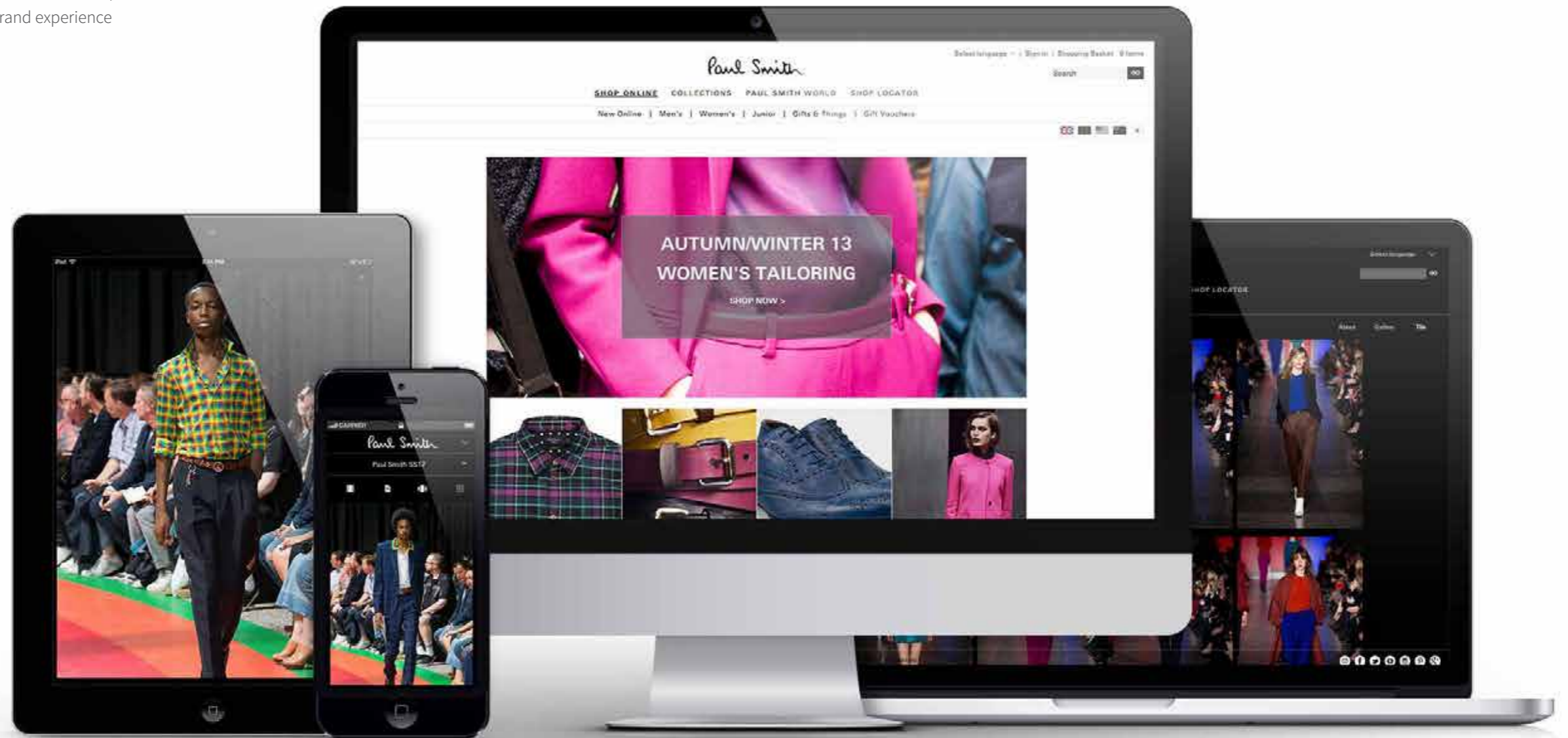


Paul Smith

Creative direct, UX, Design, Strategy

<https://www.paulsmith.com/uk>

I worked collaboratively with Paul Smith's marketing team to forge an on-brand design route for the website, based on recognisable brand accents and assets. The site had to create a tangible experience around the brand with magazine style content about Paul Smith, his ideas and inspirations, collaborations and collections. Whilst critical as a retail website, the site is much more than a selling tool, it's a brand experience in its own right.



Paul Smith

Cardiff FC

Creative direction, UX, Design, and platform development

<https://www.cardiffcityfc.co.uk/>

Cardiff City is the second football experience to launch on the new Clubcast CMS. The design is based on a generic white label framework which can be rebranded and shaped to meet the needs of any club.



Bill Galloway

Creative direction

User experience

Design

Branding

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Tel: +44 (0) 7801 745 679

Email: bill@billgalloway.com

Video portfolio: https://youtu.be/xS5HyrFe_to