JOURNEY MAP PROJECT EXPORT DATE Discover	Consider	Commit		Support
1.0 - Help me find a course 2.0 - I know what I am looking for 1.3 - Can I narrow my choices? 4.0 - Can I reorder my search to be I 5.0 - Suggest something I might like 6.0 - I want to know more about this su 7.0 - Why should I choose UAL? 8.0 - Can I view course details while se 9.0 - Keep me informed about a subjec 10.0 - The course I want has already				I want to view / change my account de I am a new student - what do I need to I am an existing student and I want to. What do I do now I have finished my c Keep me informed about Tell others how my I love my course I need help as a foreign language stud
Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES 1.0 - Help me find a course 2.0 - I know what I am looking for 1.3 - Can I narrow my choices? 4.0 - Can I reorder my search to be more appropriate? 5.0 - Suggest something I might like 5.0 - Suggest something I might like 7.0 - Why should I choose UAL? while searching? 8.0 - Can I view course details while searching? 9.0 - Keep me informed about a subject area	To I have time to attend the this course? Do I have time to attend the this course? How popular is this course? Am I qualified for this course? Is this course right for me? I need help to decide on this course course	to find the right I'm not quite ready to buy this course. I need to know more about Short course before I buy I want to be sure before I buy to buy just yet I want to be sure before I buy to buy just yet I want to login before I buy I want to register before I buy without (without to buy just yet)	I want to reserve a course of my social media account of my register with my social media account text message I want to reserve a course without paying I want to reserve a course of my register with my social media account text message I want to pay for my course of my register with type I want to choose a payment type I want to choose a payment type I would like to apply a discount to my purchase security of the site	I want to view / change my account details I am a new student - what do I want to I am an existing student and I want to I want to What do I do now I have finished my course? Keep me informed about Contact UAL short courses about Tell others how my I love my course language student
Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES				
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Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES				
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Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES				
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Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES As a New (winting student As a New (As a New desirting student
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Craig (SC - New) NEW OR EXISTING STUDENT FOR SHORT COURSES As a new student.	As a foreign student			As a Now/existing student
Can I order my results by price? Order price high/low Language centre video	What level of English do I require? Show language level requirements	As a New/existing student Can I remove a course Remove from basket functionality (delete)		I would like to view my evaluations Show evaluations in my account section I would like to know about the admission process Admission process page
Craig (SC - New) CRAIG'S DETAILED DESCRIPTION As a New/existing student	As a New/existing student	As a New/existing student		As a New/existing student As an existing student
Can I see course by a specific tutor? Filter by Tutor	Do I need any specific matterials to attend this course? Show course level requirements	Can I change dates? Update course date functionality		I would like to publish images and written content so that other students can see my work Ability to upload/share images, video and content I would like to post my work on social channels Social media sharing functionality
Craig (SC - New) CRAIG'S DETAILED DESCRIPTION				
As a New/existing student Do I require a visa to attend this course? Highlight Visa requirements	As a New/existing student Am I too old or too young? Show any age restrictions	As a New/existing student If I have a course credit note, can I use it as a part / full payment? Discount functionality		As a foreign student I would like to see by profile area in another language. Change language within administrate Post payment questionnaire Post payment questionnaire
Craig (SC - New) CRAIG'S DETAILED DESCRIPTION				
As a New/existing student Do I need to be a UK/EU citisen Highlight UK/EU/International	As a New/existing student I would like to know what the campus / classroom looks like? Show links to virtual tours	As a New/existing student Can I see how many places are left? Place countdown functionality		As an existing student I would like to have my key card Key card request form
Craig (SC - New) CRAIG'S DETAILED DESCRIPTION As a New/existing student Are there any age restrictions for attending this course? Highlight age restrictions		As a New/existing student Can I use my vouchers & see the discount? Vouchers functionality		As an existing student I would like for the system to remember my passport details Save passport details
Craig (SC - New) CRAIG'S DETAILED DESCRIPTION				
		As a New/existing student Can I see the discounts when a sale is on? Show sale price vs normal price		
Craig (SC - New) SERVICES - SERVICE INDEX				
► Filter by location ► Filter by subject areas ► Filter by course level				
 ▶ Filter by course length ▶ Filter by month ▶ Filter by day ▶ Filter by weekdays or weekends 				
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